



# ADVANCE

from **Student Connections**

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Tech topics that matter to you

## Planting the Seed

*Student Connections partners with Seed Winnipeg Inc.*

By Melody Rogan

Student Connections has gained a new partner in SEED (Supporting Employment and Economic Development) Winnipeg Inc., a United Way-funded agency that works to combat poverty and promotes community renewal through employment and economic development.



Ivy Lopez Sarmiento, business counselor and Youth Build a Business Program coordinator at SEED Winnipeg Inc., says the relationship will foster important resources for both Student Connections' employees and SEED Winnipeg Inc.'s participants.

"The partnership will provide SEED clients with information and advice on how to e-market their business effectively and efficiently. Student Connections can provide advice during the business plan development stage, as well as the aftercare (post-business launch) stage," Sarmiento says. "Clients can utilize Student Connections' expertise to expand their knowledge and improve their business' success."

SEED Winnipeg Inc., which has been running for over 15 years, helps low income individuals and groups who want to start a business (whether that be solely, via a partnership, or through worker co-ops), or who want to save for assets that will improve their quality of life (such as home ownership, renovations, and education).

SEED and Student Connections are currently looking into providing SEED's clients with one-on-one training at the SEED office in the future. SEED clients can currently receive 50 per cent off Student Connections services (such as classes, website evaluations and group training).

SEED Winnipeg Inc. provides Student Connections' promotional material to clients to inform them about the inexpensive courses and services provided by Student Connections in return for discounts on courses and services for SEED clients who are financially disadvantaged.

For more information about SEED Winnipeg Inc. and their services, call 927-9935 or email [info@seedwinnipeg.ca](mailto:info@seedwinnipeg.ca). SEED Winnipeg Inc.'s office is located at 80 Salter St.

To learn more about Student Connections' courses and services, call 949-8497 or email [studentconnections@rrc.mb.ca](mailto:studentconnections@rrc.mb.ca). You can also visit our website at [www.eBusinessTrainingManitoba.com](http://www.eBusinessTrainingManitoba.com).

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